# **MillionPlus**

The Association for Modern Universities



- Abertay University
- Edinburgh Napier University
- Glasgow Caledonian University
- Queen Margaret University, Edinburgh
- Robert Gordon University
- University of the Highlands and Islands
- University of West Scotland

The seven modern universities<sup>1</sup> are a vital component of the higher education landscape in Scotland and their reach is wide in every sense of the word.<sup>2</sup>





#### Increasing opportunity and driving social justice

Modern universities have a fundamental role in all local communities in Scotland, making higher education an option for people for whom it was previously out of reach.

- A third of Scottish Universities are modern, and they account for 56% of full-time students from the most disadvantaged backgrounds and 66% of full-time mature students.<sup>3</sup>
- Students articulating from college to university has widened access and progression within higher education. 41% of first-degree students from the most deprived parts of Scotland come through the HNC/HND college-to-university pathway.<sup>4</sup>
- 7 out of every 10 students (70%) articulating into university moved into modern universities.5
- 42% of all care-experienced students were studying at a modern university in Scotland.6
- The reach of Scotland's modern universities extends internationally with 58% of undergraduate transnational education delivered by modern universities.



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#### Strenghtening and enhancing public services in Scotland

- Modern universities are fundamental to the success of public services, with high numbers of students in education that leads to a position as a public services key worker.
- Modern universities have partnerships with all NHS Boards in Scotland and educate:



of those studying medical technology

100%



of midwifery students

91%

70

of those studying nutrition

72%



of nursing students



of paramedic science students

67%



of those studying subjects allied to medicine

60%



of undergraduate social work students



### Business partners and economic drivers

- Modern universities account for a third of all Scottish graduate startups and 35% of all social enterprises in higher education.
- 58% of all graduate apprenticeships in Scotland are done at a modern university.<sup>7</sup>
- Modern universities provided consultancy to more than 700 businesses in 2019–20, around half of which were SMEs.
- All modern universities provide entrepreneurship training and seed corn investment to support startups either on campus or through a partnership.

- It is estimated that modern universities contribute over £2bn to their regional economies per annum and are responsible for over 30,000 jobs.8
- Modern universities are responsible for 56% of Knowledge Transfer Partnerships being delivered by Scottish universities.<sup>9</sup>





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#### Educating students for the industries of tomorrow

- Modern universities offer a broad portfolio, blending traditional subjects such as engineering, science, healthcare, but also pioneering the offer of new and emerging subjects.
- The UK video games market was valued at £7bn in 2020, one of the fastest growing sectors of the economy.<sup>11</sup>
- Modern universities educate:

98%



**72%** 



44%



of games students

of software engineering students

of computer science students

- The creative industries contribute £5bn to the Scottish economy, employing over 70,000 people.<sup>10</sup>
- Modern universities educate:

54%



of drama students

44%



of music students

39%



of cinematics and photography students

33%



of design studies students



### Research and innovation with impact and reach

- 57% of the research that takes place at modern universities is judged to be world-leading or internationally excellent in respect of its impact in the real world.<sup>13</sup>
- 52% of research that takes place at modern universities is judged to be world-leading or internationally excellent.<sup>12</sup>
- Modern universities provided contract research to over 400 organisations in 2019–20.

- <sup>1</sup> The term "modern" is used to describe any institution that acquired university title after 1992.
- <sup>2</sup> University of West of Scotland and Glasgow Caledonian University both also have a campus in London.
- <sup>3</sup> Scottish Funding Council, Report on Widening Access 2019-20, most deprived parts here is defined as the SIMD20 or most disadvantaged quintile.
- 4 Ibid.
- Scottish Funding Council Statistical Publication (2020), Articulation from Scottish Colleges to Universities 2018–19.
- <sup>6</sup> Scottish Funding Council data on care experienced students (2020).

- Skills Development Scotland, Graduate Apprenticeships Early Activity and Progress 2019–20.
- <sup>8</sup> UCU/Hatch Regeneris study on economic impact of universities (2020).
- <sup>9</sup> Innovate UK, Knowledge Transfer Partnership Database.
- <sup>10</sup> Scottish Government website.
- <sup>11</sup> The Association for UK Interactive Entertainment (2020).
- <sup>12</sup> Research Excellence Framework 2014 results.
- 13 Ibid.

All statistics are generated using data available on www.hesa.co.uk and refer to 2019–20 undergraduate data unless otherwise stated.