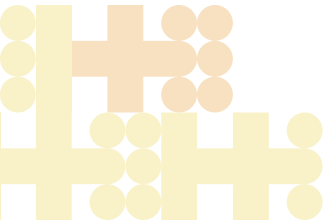
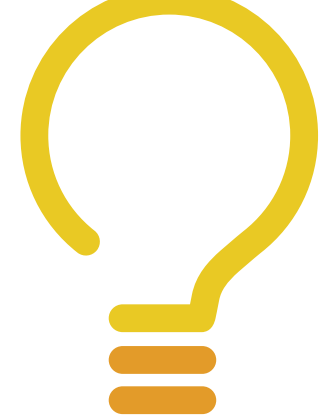


Entrepreneurial, enterprising, enriching

Modern universities have found ways to unleash ingenuity by placing entrepreneurialism at the centre of the curriculum.

They support students in **creating businesses, social enterprises and charities well before they have graduated.** This provides them with enriched expertise and experience which benefits them whether they become employers or employees.



BUSINESS AND COMMUNITY SERVICES

Entrepreneurial,
enterprising, enriching

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In 2021–22, modern universities provided services¹ to:

21,201 SMEs
(small and medium enterprises).

2,696 non-SMEs.

10,624
non-commercial
organisations.



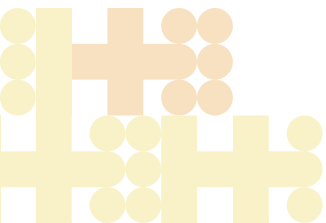
SPIN-OFFS AND START UP COMPANIES

The most recent KEF data shows strong modern university performance in the area of graduate startups, scoring **65.4%** (3.27 out of 5), indicating a vibrant entrepreneurial culture among students.



Graduate start-ups linked to modern universities are estimated to have generated **£834 million** in turnover.

Graduate start-ups linked to modern universities are estimated to have employed **19,472 people**.



SPIN-OFFS AND START UP COMPANIES

Entrepreneurial,
enterprising, enriching

3 / 3



The most recent KEF data shows that modern universities are investing in the area of CPD and graduate startups, scoring **66.8%** (3.34 out of 5).



Indicating a strong commitment to continuing professional development and continuing education in the workforce, modern universities scored **62.2%** (3.11 out of 5) in the latest KEF in the area of HE-BCI CPD/CE Income, normalised by HEI income.



Graduate start-ups linked to modern universities are estimated to have generated **£42 million** in external investment.

¹ Services include contract research, consultancy and facilities/equipment.
All data taken from **HESA records 2021-22** and refer to undergraduates unless otherwise stated.